

Claims.

- Surf* 1. Packaging material with hologram-like image,
characterised in that,
the packaging material (9) is a multi-layered with a layer structure containing
a) a completely or partially embossed metal foil (10) or metallised plastic film and,
10 b) on top, at least in specific areas, a transparent single or multi-layered plastic layer
(11, 13), where the plastic layer b) forms the outer-lying layer of the packaging and
the embossed image on the metal foil or metallised plastic film a) is visible through
the transparent areas.
15
- 1B2* 2. Packaging material according to claim 1, characterised in that in a packaging made
therefrom the plastic layer b) (11, 13) face outwards and functional layers (12, 14)
preferably of plastic and/or paper are provided on the free side of the metal foil (10).
20
3. Packaging material according to claim 1, characterised in that the layer structure
contains
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil, or a
wholly or partially embossed metallised plastic film and
25 b) a multi-layered plastic layer (11, 13) of
b₁) a lacquer coating or a melt extrudate (11) and
b₂) a film (13) containing a polyolefin.
4. Packaging material according to claim 1, characterised in that the layer structure
30 contains
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil,
or a wholly or partially embossed metallised plastic film and
b) a multi-layered plastic layer (11, 13) of
b₁) a melt extrudate (11) of polyethylene and
35 b₂) a film (13) containing polyolefin in particular polyethylene.
5. Packaging material according to claim 1, characterised in that the layer structure
contains

- 5 a₁) a functional layer (12, 14),
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil or
a wholly or partially embossed metallised plastic film, and
b) a multi-layered plastic layer (11, 13) of
b₁) a lacquer coating (11)
b₂) a film (13) containing polyolefines, in particular polyethylenes.
- 10 6. Packaging material according to claim 1, characterised in that the layer structure
contains the following sequence of layers
a₁) a functional layer (12, 14) of
a film (14) containing polyolefines, in particular polyethylenes or polypropyl-
15 enes of thickness 20 to 150 µm, and
a lacquer coating or a melt extrudate (12) of a polyethylene, in amounts ranging
from 3 to 80 g/m²,
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil or
a wholly or partially embossed metallised plastic film of thickness 7 to 100 µm,
20 b) a multi-layered plastic film of
b₁) a lacquer coating or a melt extrudate (11) of a polyethylene, in an amount of
3 to 80 g/m², and
b₂) a film (13) containing polyolefines in particular polyethylenes or polypropyl-
25 enes and having a thickness of 20 to 200 µm.
7. Packaging material according to claim 1, characterised in that the packaging material
forms the body of a tube exhibits the following sequence of layers
- 30 a₁) a functional layer (12, 14) which faces the inside of the tube, made of a
polyethylene film (14) of thickness 40 to 80 µm and,
a lacquer coating or a melt extrudate (12) of polyethylene in amounts of 30 to 50
g/m²,
a) a wholly or partially embossed aluminium foil (10) or a wholly or partially
embossed metallised plastic film of thickness 8 to 40 µm,
35 b) a multi-layered transparent plastic layer (11, 13) of
b₁) a lacquer coating or a melt extrudate (11) of polyethylene in amounts of 30
to 50 g/m², and

- 9 -

b2) a polyethylene film (13) of thickness 20 to 200 µm, which forms the outside of the tube.

A
8. Packaging material according to claim 3 to 7, characterised in that the film b₂) (13)

5 features a printed image on one or both sides.

9. *Covering foils, wrapping foils, boxes, bags, pouches, self-standing pouches, sachets, beakers, goblets, lidding materials for base parts and preferably for tubes containing or comprising* a packaging material according to claim 1.

10

PAT-A27

15

20

25

30

35